

JAXSON MATHENY

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Morgantown, West Virginia

EDUCATION

WEST VIRGINIA UNIVERSITY

Bachelor of Science in Business Administration

Double Major: Applied AI & Data Analytics – Management Information Systems (MIS)

Minor: Cybersecurity | **Area of Emphasis:** Not Declared

Honors Program | **Major GPA:** 4.0 (In Progress) | **Honors GPA:** 3.8

Morgantown, WV

Expected May 2029

TECHNICAL SKILLS

- **Software & Tools:** Gaia Dynamics (Data Ingestion/Classification), GitHub, VSCode, Microsoft Office Specialist Expert (Excel, PowerPoint, Word).
- **Core Competencies:** Data Modeling, Automated Classification, HTS Product Mapping, Business Strategy Consulting.
- **Professional Memberships:** Management Information Systems Association (MISA), WVU AI Discussion Group.

PROFESSIONAL PROJECTS & RESEARCH

DATA DRIVEN WV

Experiential Learner — ReshoreWV Initiative

Jan 2026 – Present

Morgantown, WV

- Spearheading the mapping of West Virginia's manufacturing base at the HTS product level to identify reshoring and import-replacement opportunities.
- Executing a standardized determination framework to verify physical material transformation and in-state production metrics for the ReshoreWV Data Model.
- Operationalizing large-scale data ingestion and automated bulk classification within the Gaia Dynamics platform.
- Delivering a repeatable "Playbook" for national expansion, establishing WV as the first fully product-mapped state.

THE BEAST LAB (Business Excellence, Analysis, & Strategy Team)

Undergraduate Researcher

Jan 2026 – Present

Morgantown, WV

- Providing data-driven strategic solutions for industry partners within a premier student-led consulting group.
- Collaborating on cross-functional teams to solve complex business challenges through advanced data analysis, process optimization, and market research.
- Delivering actionable insights and strategy presentations to corporate stakeholders, bridging theory and application.

PROFESSIONAL EXPERIENCE

MAPLE LAKE LLC

Lifeguard Manager / Head Lifeguard

May 2023 – Aug 2025

Bridgeport, WV

- Orchestrated daily operations for a team of 7 staff, ensuring 100% adherence to safety and health protocols for all facility guests.
- Standardized scheduling and auditing systems to optimize facility efficiency and mitigate organizational liability.

LEADERSHIP & COMMUNITY ENGAGEMENT

LEAGUE OF WOMEN'S VOTERS

Volunteer Group Lead

Sept 2025 – Present

Morgantown, WV

- Leading research initiatives to identify and analyze systemic barriers to civic engagement among the 18-29 demographic.
- Formulating data-backed solutions and localized outreach programs to increase voter participation in Monongalia County.

GFWC Bridgeport Juniors BE THE CHANGE BALL (BTCB)

Volunteer Coordinator & Welcome Committee Chair

May 2023 – Aug 2025

Bridgeport, WV

- Managed volunteer outreach and logistics for a gala contributing over \$650,000 in donations to organizations such as WVU Medicine Children's Hospital, Harrison County CASA Program, Healthy Grandfamilies, Hero's Haven Child Advocacy Center
- Organized event welcome committees to enhance high-profile guest engagement and streamline logistics during live events.